

For Immediate Release

August 9, 2012

Patrick Quigley of Sales Training by Design, Inc. Announces Innovative Training & Coaching Programs, including Remote Sales Management & Business Development Advice leading PMPs to Higher Profits at Surprisingly Affordable Rates

Sales Training by Design a leader in Pest Management Consulting business, formally announces the launch of 4 Core Training Programs for the Pest Management Industry.

The 4 Programs include:

- **One on One** – A virtual consulting program that helps clients solve challenges & overcome hurdles - quickly - through Phone, Text and Email correspondence.
- **Retainer Solutions** - Remote Sales Management & Business Development Advice where Mr. Quigley is hired on retainer to work closely with owners and their employees.
- **Value Plus Training Programs** - Customized, live and in person Mr. Quigley delivers a variety of custom training programs on subjects ranging from Residential and Commercial sales to goal setting, time management, productivity and more.
- **Next Level Coaching** – A 12 month coaching program that puts PMPs on the fast track to higher profits – as Mr. Quigley states “this program is for owners who want to take their business from 250K to 500K, 500K to a million, a million to 3 million, 3 million to 10 million – or more”.

These options are available immediately and will help strengthen the delivery of business consultation and advice for thousands of Pest Management companies around the world so they can better service their marketplace.

“Many Pest Management Professionals struggle because of the little things they do wrong each and every day – they get caught in a vicious cycle where they spin their wheels working *in* their business instead of *on* their business. I created these new training and coaching programs to not only benefit the PMP owner but anyone in their organization (sales reps, managers, CSR’s, & technicians) looking to meet and exceed their career goals and business objectives.”

Mr. Quigley brings a variety of innovative tools to his new programs including video conferencing, Skype™, GoToMeeting™, Instant Messaging, Smartphone's and more giving client owners & their employees open access and fast answers to solve problems and challenges.

He goes on to say "I am very excited to bring my 30 plus years of experience to the table and provide dialog with clients all over the world using the latest communication technology."

When asked about the new options Mr. Quigley said "Over the past 13 years my focus was primarily on delivering custom sales training programs on location and sales consulting in the field – which, for many PMPs (after you factor in travel expenses) was a high priced proposition. The new programs are in essence a game changer as they offer easy to use technology, and price points that afford everyone an opportunity to receive the help and guidance they need to achieve great success."

To learn more, Pest Management Professionals should visit the Sales Training by Design, Inc. web site at <http://www.salesbydesign.com> or call Patrick Quigley toll-free at 877-397-5287.

About Sales Training by Design Inc.

Whether you're an owner, manager, sales rep, CSR or technician in the field Patrick Quigley's job is to help motivate and inspire you to meet and exceed your goals in the pest management industry. He's spent more than three decades in Pest Management and comes highly qualified to help you solve your greatest challenges. Right now, PMP's - just like you - are investing in Sales Training by Design's consulting, sales training and business coaching solutions to make more money in less time, dominate their local marketplace and position themselves for massive success.

Visit <http://www.salesbydesign.com> to learn more.